Show you’re serious about your career in public service. Plan now to attend the most comprehensive public administration conference of the year!

The American Society for Public Administration (ASPA) Annual Conference is the best event for those working to advance excellence in public service and for those committed to the study and teaching of public administration. ASPA’s Conference brings together practitioners and scholars for five days of cutting-edge programming and robust networking.

Our conference theme, New Traditions in Public Administration: Reflecting on Challenges, Harnessing Opportunities, emphasizes ASPA’s commitment to encouraging public servants to break out of current frameworks wrought with difficulties and make the most of new opportunities.

Conference programming highlights key areas of professional practice and academic scholarship where new traditions of governance have become the status quo, and where innovation continues to produce improved approaches to public and nonprofit administration and governance going forward. This will be carried out through such topics as intergovernmental partnerships, ethics and transparency, managing hometown security, maximizing citizen engagement, rethinking budgets and innovations in social and health policy.

**LEARNING OPTIONS:**

Learn about changing public-sector ethics, creating smarter government and the growing trend in collaboration between government and other sectors. Participate in more than 150 panels and a dozen workshops led by experts. We guarantee you will get first-hand knowledge to address the challenges you face in the workplace. Gain insights for creative solutions from more than 600 experts.

Obtain incomparable leadership skills to elevate your professionalism and public service skills. Attendees can choose from a variety of learning formats:

- Symposia
- Workshops
- Plenary presentations
- Panels
ASPA is thrilled to be headed to the West Coast, where for five days we'll make ourselves at home in Seattle! Situated on the Puget Sound in beautiful Washington State, this remarkable city boasts dramatic views of some of the country’s most amazing mountains, including Mount Rainier, which can be seen easily on clear days.

The home of Starbucks and Seattle's Best, you won’t need coffee to put a spring in your step during your visit! Seattle boasts the fittest population in the country—especially walkers and bikers—and is home to more than 80 live music clubs, 15 orchestras and an international film festival. All of this and more will provide you with an opportunity to check out some local music, take a few walks or hike the Cascade Mountains—while you attend workshops, panels, plenaries and networking events at the Conference!

We are looking forward to hosting you in this remarkable setting. You’ll surely be inspired to “harness opportunities” with this remarkable ambience around you!
Your conference co-chairs are making this meeting happen! Special thanks to these special individuals for leading the way to ensure the content presented at this year's Conference is truly stellar and representative of the entire public administration field.

Co-Chairs and Featured Speakers

Sandra Archibald
University of Washington Evans School of Public Policy & Governance

Jeremy Hall
Rutgers University

Opening Plenary
Saturday, March 19

Ron Sims, Former King County Executive
Maria Aristigueta, University of Delaware

Elliot Richardson Lecturer
Sunday, March 20

John DiIulio, Jr.
Frederic Fox Leadership Professor of Politics, Religion, and Civil Society and Professor of Political Science University of Pennsylvania

The Richardson Lecture is a partnership between ASPA and the National Academy of Public Administration and we’re grateful to have this NAPA fellow address our attendees.

Donald C. Stone Lecturer
Monday, March 21

Frances S. Berry
Reubin O'D Askew Eminent Scholar, and Frank Sherwood Professor of Public Administration Askew School of Public Administration and Policy Florida State University

Sponsored by: GSPIA

Closing Plenary
Tuesday, March 22
Challenges and Opportunities in Aviation in the 21st Century

Emilio T. Gonzalez
Director & CEO, Miami-Dade Aviation Department
An interesting, thought-provoking educational program awaits you at the 2016 Annual Conference. Six super panels have been assembled to focus on some of the most challenging issues public administration is now facing. Panels and speakers will include:

**Public-Private Partnerships**

Speakers:
- **Patricia Stevens**, Moderator, *Fairfax County Board of Supervisors*
- **Scott Haskins**, ch2m
- **Justin Marlowe**, University of Washington
- **Joe Wallis**, Microsoft
- **Christopher Williams**, Seattle Parks

**Smart Cities Initiative**

Speakers:
- **Sandra Archibald**, Moderator, *University of Washington*
- **Wismar Medina**, Microsoft
- **Spencer Reeder**, Vulcan
- **Brian Surratt**, Director of Economic Development, Seattle
- **Hans Scholl**, University of Washington

**Role of Public Service in American Universities in the Future**

Speakers:
- **Dan Rich**, Moderator, *University of Delaware*
- **Sandra Archibald**, University of Washington
- **Tom Bryer**, University of Central Florida
- **Brian Dabson**, University of Missouri
- **Parris Glendening**, *Smart Growth America*

**Trust and the Perception of Government**

Speakers:
- **Allan Rosenbaum**, Moderator, *Florida International University*
- **Geert Bouckaert**, Leuven University, Belgium
- **Marcelo Giugale**, World Bank
- **Sec. Rita Landgraf**, State of Delaware
- **Stephanie Linquist**, University of Georgia

**In Partnership with the National Academy of Public Administration:**

**Collaboration Across Boundaries**

Speakers:
- **Don Kettl**, Moderator, *University of Maryland*
- **David Suarez**, University of Washington
- **Diana Gale**, Leadership Council of Puget Sound
- **Joe Wholey**, Discussant
- **Paul Posner**, George Mason University

**Using Evidence to Improve Performance**

Speakers:
- **Jeremy Hall**, Moderator, Rutgers University
- **Steve Aos**, Washington State Institute for Public Policy
- **Dan Chenok**, IBM
- **Liz Farley-Ripple**, University of Delaware
- **Rebecca Maynard**, University of Pennsylvania
- **Chao Guo**, University of Pennsylvania
More than a half-dozen workshops and symposia will also be featured in Seattle. Take a look!

**DEIL WRIGHT SYMPOSIUM**  
**Friday, March 18 | 8:30 a.m. - 5:00 p.m.**  
This half-day seminar honors the distinguished career of Professor Deil S. Wright, a renowned scholar on intergovernmental relations. The symposium features three panels focused on elements of the relationship between states and the federal government. It is sponsored by ASPA’s Section on Intergovernmental Administration and Management (SIAM).

**FRED RIGGS SYMPOSIUM**  
**Friday, March 18 | 9:00 a.m. - 6:00 p.m.**  
This symposium offers panels specifically focused on global developments in public administration. Sponsored by the Section on International and Comparative Administration (SICA), this year’s event (open to all Annual Conference attendees with registration) will tackle ethics in public service from a wide variety of lenses. Just a few of the panelists will include:
- Hugh T. Miller (Florida Atlantic University)
- Wilson Wong (Chinese University of Hong Kong)
- Rashmi Chordiya (University of Texas at Dallas)
- Raymond W. Cox, III (University of Akron)
- Brent S. Steel (Oregon State University)
- Heidi Jane Smith (George Mason University)

**SPOD SYMPOSIUM**  
**Friday, March 18 | 8:30 a.m. - 12:30 p.m.**  
ASPA’s Section on Professional and Organizational Development (SPOD) will sponsor a symposium focused on leadership development titled “Cultivating Intercultural Competence; Essential Skills for Public Service Educators.” Employing the Intercultural Adaptation Model, this day-long symposium will explore curiosity, open-mindedness and other essential intercultural learning objectives, as well as best practices for teaching and assessment in this arena. Participants will be able to discuss the models and means for identifying and developing intercultural competencies, as well as analyze case studies of intercultural challenges. There is a $50 registration fee for this symposium, which can be added to your Annual Conference registration.

**SPALR WORKSHOP**  
**Friday, March 18 | 1:00 pm - 4:30 p.m.**  
ASPA’s Section on Labor and Personnel Relations (SPALR) will sponsor its annual workshop on the state of HR in public administration. This year, the workshop’s theme will be: “Ongoing Challenges and New Developments in Public Human Resource Management: An International Perspective.” With a diverse panel of public human resource management researchers and practitioners, this workshop will focus on the enduring challenges and more recent developments in public human resource management from an international perspective. As with prior events, the workshop will be highly interactive and encourages audience participation and feedback.

**STUDENT & NEW PROFESSIONAL SUMMIT**  
**Friday, March 18 | 8:30 a.m. - 6:45 p.m.**  
Combining the annual Student & New Professional Summit, Student Doctoral Summit and Student Policy Debate, the 2016 Student & New Professional Summit will focus on topics that are of most interest to up-and-comers in the industry: building a résumé, getting a job, making tenure and getting published. Whether you’re planning for a practitioner career or an academic one, you’ll want to be at this Summit to learn from experts in the field while networking with colleagues and leading public administrators. Panels will include:

**Professional-Focused Panels:**
- Constructing an Experience Résumé
- Federal Job Search
- Interviewing Successfully & Job Negotiations
- Modernizing PowerPoints & Visuals to Engage Your Audience

**Academic-Focused Panels:**
- Tools for Writing Excellent Papers
- Managing the Tenure Track
- Steps to Academic Success & Finding an Academic Job
- Getting Published

**FOUNDERS’ FELLOWS PROGRAM**  
ASPA’s Founders’ Fellowship is the Society’s signature program to support development of the next generation of public sector leaders. Fellows are provided exclusive participation on panels to share research and are matched with mentors to forward career development. Look for these special sessions throughout the conference and meet our outstanding Founders’ Fellows.
The 2016 Annual Conference Career Fair will take place Monday, March 21, from 1 p.m. - 4 p.m. More than 30 hiring companies will be at the Fair, looking for the perfect candidates for their job openings, so make sure you bring an updated resumé or CV and other application materials so you can be given appropriate consideration.

Sponsored by:

This year’s Career Fair will also include two special workshops focusing on hiring processes for public servants.

**LinkedIn for Public Servants**

**Monday, March 21 | 2:30 p.m. - 3:30 p.m.**

LinkedIn is the largest free professional networking tool available and has more than 340 million members worldwide, yet most people don’t know how to efficiently utilize the technology! This session will cover LinkedIn profile optimization, tips and tricks for using LinkedIn during the job search and a detailed demonstration of how to use the advanced search feature to make LinkedIn work for you. If you’re not LinkedIn, you’re locked out! Participants should create a LinkedIn profile prior to attending the session by visiting www.linkedin.com.

**Getting into Federal Government**

**Monday, March 21 | 4:00 p.m. - 5:00 p.m.**

Only nine percent of federal jobs are located in the Washington, D.C., metro area. In fact, most federal agencies have regional offices located throughout the country and there are also 50,000 federal jobs overseas. Many public servants want to work in federal government, but getting a foot in the door at an agency can seem daunting. This session will offer tips and tricks to help you navigate the federal hiring process and connect you with federal contacts who can prepare you for the process and recommend helpful resources.
Networking

We offer exceptional opportunities for attendees to network and meet peers in the field from across the country and around the globe. Make sure you make the most of this in-person time with fellow public administrators.

RECEPTIONS
Sunday, March 20 & Monday, March 21
6:00 p.m. - 7:30 p.m.
On Sunday and Monday evenings, it’s all about networking at our receptions. Free to conference attendees, the receptions offer an exceptional opportunity to catch up with former colleagues and meet new peers. We’ll also honor our Founders’ Fellows! Be sure to make the most of these events!

WELCOME RECEPTION
Saturday, March 19 | 6:30 p.m. - 9:00 p.m.
All attendees are invited to the Welcome Reception at the Museum of History and Industry at the Seattle Naval Reserve Building. This historic venue is at Lake Union Park and offers a robust history of Seattle. It is the largest private heritage organization in the state and boasts more than 4 million objects, documents and photographs from the Puget Sound region’s past. Attendees will have the opportunity to browse these objects while they mix and mingle with fellow attendees and enjoy beverages and hors d’oeuvres.

INTERNATIONAL ASSEMBLY
Monday, March 21 | 4:45 p.m. - 6:15 p.m.
This is a great opportunity for our global attendees to check in with each other and learn about public administration around the world.

Conference attendees represent more than 80 countries.
Our Exhibit Hall will have extended hours to accommodate more networking and to give you an opportunity to visit and learn about services and products that could help you do your job more efficiently. Visit our exhibitors and take a look at everything they have to offer—and make sure to register to win the prizes available and check out the book signings throughout the hall!

**EXHIBIT HALL HOURS**

Saturday, March 19 | 12:30 p.m. - 6:00 p.m.
Sunday, March 20 | 9:00 a.m. - 6:00 p.m.
Monday, March 21 | 9:00 a.m. - 3:00 p.m.

**COFFEE BREAKS**

Saturday, March 19 | 3:15 p.m. - 3:45 p.m.
Sunday, March 20 | 9:15 a.m. - 9:45 a.m.
Sunday, March 20 | 2:45 p.m. - 3:15 p.m.

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### HOTEL

ASPA's headquarters hotel is the Westin Seattle, located at 1900 5th Ave.

To reserve a hotel room, call the hotel at (206) 728-1000. Be sure to indicate you are attending the ASPA Annual Conference to get the group rate of $169 per night, excluding applicable tax. Government attendees, a per diem room block has also been reserved for only $157 per night.

### AIR TRAVEL

Discounted air travel has been arranged with Delta for flights into Seattle. This discount is available for travel from March 12 - March 25, 2016.

Book your flight early to get the best available rate. Contact Delta online at www.delta.com and enter the offer code: NMM6V. You also can call Delta directly at 1-800-328-1111, but the discount will be less than going online as a direct ticketing fee will apply.

### RENTAL CARS

Rental Car discounts are available through Hertz. Call Hertz at 1-800-654-2240 or go online to www.hertz.com for more details and discount availability. Be sure to book the rental using the discount number 022Q7727.
**2016 CONFERENCE REGISTRATION FORM**

March 18 - 22, 2016 // The Westin Seattle // Seattle, WA

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How did you hear about ASPA’s Annual Conference? □ Email □ Social Media □ Direct Mail □ Colleague

**FULL REGISTRATION FEES**

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<tr>
<th>Member (Includes One Reception Ticket)</th>
<th>Early Bird Through Jan. 29</th>
<th>Regular through Mar. 4</th>
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**ONE-DAY REGISTRATION FEES***

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<td>☐ SPALR Workshop (no cost but preregistration required)</td>
<td>March 19; 1:00pm – 4:30pm</td>
<td>N/C</td>
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<tr>
<td>☐ Dell Wright Symposium</td>
<td>March 18; 8:30am – 5:30pm</td>
<td>N/C</td>
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<td>☐ Fred Riggs International Symposium</td>
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<td>☐ Section for Professional and Organizational Development Workshop</td>
<td>March 18; 8:30am – 12:30pm</td>
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<td>☐ Section for Women in Public Administration Workshop</td>
<td>March 18; 1:00pm – 5:00pm</td>
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<td>☐ Gloria Hobson Nordin Social Equity Luncheon</td>
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<tr>
<td>☐ Section for Women in Public Administration Breakfast</td>
<td>March 21; 7:30 am</td>
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**PAYMENT**

TOTAL AMOUNT DUE $_____________

☐ Enclosed is a check (payable to ASPA)

Please bill:

☐ MasterCard ☐ Visa ☐ American Express

(Credit Card Number)

(Name on Credit Card)

(Expiration Date) (Security Code)

(Signature)

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* Non-member rate includes one-year ASPA membership.

** Please Note: Registrations received after March 4, 2016 will be processed and charged the on-site rate.

***One day rates apply to a single day. Multiple day registrants must choose a pre-conference registration. One day attendees must pick up their badges on the day they are attending.

Submit by Mail: 2016 ASPA Annual Conference, TD Bank Lockbox American Society for Public Administration CL500041 PO Box 5007 Merrifield, VA 22116-5007

By Phone: 202-638-4952 **By Email:** info@aspanet.org

Cancellation Policy: There will be no refunds after March 11, 2016. All requests for refunds must be submitted in writing to: ASPA, 1301 Pennsylvania Ave. NW, Suite 700, Washington, DC 20004. Cancellation requests received before December 31, 2015 will be refunded 100%. Cancellation requests received prior to March 11, 2016 will be refunded minus a $100 processing fee. There will be no refunds after March 11, 2016. All refund requests will be processed after the conference.

Conference Questions: Call 202-585-4312 or email info@aspanet.org.